



NEWS RELEASE

alwaysAI Joins NVIDIA Inception Program

Solana Beach, CA – February 28, 2019 – [alwaysAI](#) today announced it has joined the [NVIDIA Inception program](#), which is designed to nurture startups revolutionizing industries with advancements in AI and data sciences.

alwaysAI provides developers a simple and easy-to-use platform for building and deploying deep learning computer vision (CV) applications on embedded devices. The company provides pre-trained models, a development virtual machine and simple APIs to enable core CV services like object detection, classification, tracking, counting and facial recognition – all on the edge without being tethered to the cloud.

The NVIDIA Inception program provides alwaysAI with access to leading AI computing technology and expertise to help accomplish our mission: lowering barriers to developing computer vision applications for edge devices. With alwaysAI, more developers in more industries can leverage the capabilities of NVIDIA GPUs to support computer vision in a wide array of applications.

“We are excited to join the NVIDIA Inception program. The alwaysAI platform will enable many new and innovative computer vision applications for NVIDIA-based devices,” said Marty Beard, CEO of alwaysAI.

NVIDIA’s Inception program is a virtual accelerator program that helps startups during critical stages of product development, prototyping and deployment. Every Inception member gets a custom set of ongoing benefits, from hardware grants and marketing support to training with deep learning experts.

About alwaysAI

alwaysAI brings deep learning computer vision to embedded devices. The company is based in San Diego and co-founded by Silicon Valley software veterans Marty Beard and Steve Griset, with over 40 years of combined experience in enterprise software, mobility, cloud applications and cybersecurity. For more information, please visit www.alwaysai.co



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